

# 2014 CONTINUITY PROGRAMS

A great continuity program that keeps your customers coming back for more... month, after month, after month! This program offers you the flexibility of selling any product line you desire and having great promotional items to offer your customers.

Each month you can have your customers anxiously waiting for you to come by and deliver their next piece of clothing, knife, tool or diecast car!

Don't fail to use this program – it works and will make money for you!

**\*NOT VALID FOR GSA ACCOUNTS**

## July 2014 – Rules and Procedures

1. Clothing Program is valid all of 2014. The Auto Sun Shade, BBQ Tool Set, and Cornhole Game are available until the end of September. Giveaways can be ordered at any time.
2. All product groups can be used to qualify for awards. All items used to qualify for an award should be sold at 15% or higher commission levels.
3. **Clothing Orders:** Order using CROSS or use the order form (Send order form to dmckenna@chromate.com).
4. The costs are as follows:

| P/N                             | ITEMS                                       | MINIMUM<br>AGENT AIF<br>COST | LIST<br>PRICE | RECOMMENDED<br>SALES |
|---------------------------------|---------------------------------------------|------------------------------|---------------|----------------------|
| <b>Clothing</b>                 |                                             |                              |               |                      |
| 162944 + Color + Size           | Polo Shirt, Men's (6 color choices)         | \$20.40                      | \$39.99       | \$340.00             |
| 162945 + Color + Size           | Polo Shirt, Women's (6 color choices)       | \$20.40                      | \$39.99       | \$340.00             |
| 162951 + Color + Size           | Sport Polo Shirt, Men's (2 color choices)   | \$30.00                      | \$49.99       | \$500.00             |
| 162952 + Color + Size           | Sport Polo Shirt, Women's (2 color choices) | \$30.00                      | \$49.99       | \$500.00             |
| 162947 + Color + Size           | L/S Oxford Shirt, Men's (2 color choices)   | \$22.50                      | \$45.99       | \$375.00             |
| 162948 + Color + Size           | L/S Oxford Shirt, Women's (2 color choices) | \$22.50                      | \$45.99       | \$375.00             |
| 162946 + BLK + Size             | Women's Black Cardigan Sweater              | \$28.80                      | \$45.99       | \$480.00             |
| 162950 + NVY + Size             | Men's Navy Blue Fleece Vest                 | \$23.70                      | \$45.99       | \$395.00             |
| 162949 + BLK + Size             | Lightweight Jacket, Unisex                  | \$30.00                      | \$59.99       | \$500.00             |
| 162953 + BURG + Size            | Heavyweight Jacket, Unisex                  | \$41.00                      | \$79.99       | \$685.00             |
| <b>Customer Promos (Awards)</b> |                                             |                              |               |                      |
| 162956                          | Auto Sun Shade                              | \$14.00                      | \$29.99       | \$250.00             |
| 162957                          | BBQ Tool Set                                | \$14.00                      | \$19.99       | \$250.00             |
| 162958                          | Cornhole Bag Toss Game                      | \$14.00                      | \$21.95       | \$250.00             |
| <b>Giveaways</b>                |                                             |                              |               |                      |
| 167669                          | Fruit Infuser Tumbler                       | \$8.00                       | —             | —                    |
| 167668                          | USB Car Charger                             | \$2.15                       | —             | —                    |
| 16119                           | Tape Measure Key Chain                      | \$2.00                       | —             | —                    |
| 167666                          | Microfiber Wipe                             | \$2.00                       | —             | —                    |
| 167667                          | Gel Ice Pack                                | \$3.00                       | —             | —                    |